



Holly Cassidy  
Videography

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*"Capturing moments of beauty  
through the medium of film"*

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My name is Holly Cassidy, Irish-Londoner currently living in Bristol. I have spent my life travelling the world, interacting with and learning from people of all backgrounds and experiences. Making films since I could pick up a camera, I have always loved capturing interactions, moments and events, and though I adore taking and keeping photographs, I believe you get so much more out of moving image.

My love for filmmaking, partnered up with my love for love, made wedding videography a perfect path for me! I know how many special moments there will be on your big day, that will happen within the blink of an eye; so I put my heart and soul into capturing those moments, filled with vibrancy and life, showcasing the authentic beauty in your special day.

My relaxed filming style lets the personal interaction between family and friends naturally unfold as it should do. I as your videographer would never take away from your day - I am simply there to film the event as it happens and wouldn't dream of turning your wedding into a film set. I have an eye for detail and capturing your special moments are my passion, from your flower girl's eyes, your father's laugh, a shared glance between you and your partner, to a friend shedding a tear but most importantly, a true and honest documentation of your day.

Let's make our way through this brochure to make sure we're the right fit for each other!





"We feel extremely fortunate to have had Holly Cassidy filming our wedding day. We hadn't considered how important a wedding video could be until we experienced this visually poetic beauty that Holly created. She managed to essence our day into a stunning and beautiful twelve minute portrait that we will treasure forever. Her respectful, professional, yet warm and bubbly presence meant she felt like a most welcome guest. We couldn't recommend her more highly"

- Rachel & Martin

- Rachel & Martin



# — Why do we need a videographer...? —

75% of couples that are already married regret not getting a videographer, don't let that be you...

## 1. There's No Better Wedding Keepsake

After your wedding day has come and gone you'll be left with love, memories, and the special keepsakes you gathered on your big day. From vow rugs to carved wine glasses, and even hand-written vow books. There are many tangible things that'll help spark those precious memories. But video footage is a tangible, unbreakable, and long-lasting keepsake you'll want long-term. You'll also be creating a family heirloom!

## 2. You Alleviate Your Wedding Day Stress

There's nothing better than having a talented team of wedding vendors by your side, doing everything in their power to make sure things run smoothly. Professionals that take on your wedding day stress so all you have to worry about is soaking up the soon to be memories.

Say goodbye to relying on loved ones to capture precious moments on their phones. By hiring a videographer you're guaranteed that no moment will be missed and they'll be high quality.

## 3. You Can Have A Truly Unplugged Ceremony

Your wedding day will go by in a blink of an eye for you *and* your guests so it's important to be as present as possible. That's why we're advocates for unplugged ceremonies—a ceremony where guests are told to keep their cell phones and cameras away.

You pay to hire photographers and videographers to capture the moments you're living in, let them do their job.

## 4. Capture The Cherished Words Photographs Can't

Images capture emotion and words are equally as powerful. From your handwritten-vows to your loved ones' toasts and speeches, there are so many emotional parts of the day you'll want to relive including the audio. There's nothing like getting to hear your spouse read their vows to you in that exact moment or listen to your loved ones' carefully crafted jokes in their reception speeches. These words are too rare and too sweet not to document.

## 5. Include Loved-Ones That Weren't Able To Attend

Life is unpredictable. As sad as it might be, there's always a chance not everyone will be able to attend your wedding. If you've decided an elopement is for you, it's likely *no one* will get to witness your special day. By hiring a wedding videographer, your loved ones will have the opportunity to celebrate you without actually having to be present. That's a double win.

## 6. You Get The Chance To See Moments You Missed

Your wedding day will be busy with many moments happening at once. There are sure to be important and sweet moments you and your partner will miss—that's the beauty of hiring a wedding videographer. You'll get to focus on soaking up all the love in the moment. Then, you can watch your wedding film to see the entire day through your guests' eyes.





"Holly is just what every wedding needs. One of our best decisions was to pick Holly as our videographer, she is just a breath of fresh air and absolutely brilliant at her job. Although we knew our video was going to be good, Holly has outdone herself and made it amazing, it's so personal to us and caught all the moments that makes us smile, laugh and cry all at the same time; along with everyone who watches. A massive thank you from us!!" - Megan & Richard

"I honestly don't know how to put into words how amazing the video was. It is genuinely the most special thing that we'll have from the day. You captured exactly what we had hoped for - our perfect day, showing how incredibly happy we were but also what an amazing time our guests seemed to have - it was truly amazing and so emotional to watch and we are so so grateful!

Thank you so much for being such a fabulous part of the day and for the work that you've done to produce something we can treasure forever.

You are truly incredibly talented!

Lots of love from the happiest couple possible!!!"

- Chris & Beth





# - Packages -



## 'umha' bronze

- One Videographer (me!)
- Coverage from guests' arrivals at the ceremony, all the way through to the first dance, plus everything in between
- 10 minute highlights video
- Professional colour grading and fully licensed music
- Digital download

£1300



## 'airgid' silver

- Two Videographers
- Coverage from your morning prep, all the way through to your first dance, plus everything in between
- 15 minute highlights video
- Multi-cam full length ceremony and speeches (separate documents)
- Professional colour grading and fully licensed music
- Digital download and custom USB

£1600




## 'òr' gold

- Two Videographers
- Coverage from your morning prep, all the way through to one hour after the first dance, plus everything in between
- 15 minute highlights video
- Teaser trailer for social media
- Multi-cam full length ceremony and speeches (separate documents)
- Professional colour grading and fully licensed music
- Digital download and custom USB

£2000

- enquire for bespoke packages and longer edits -  
I understand each couple is different,  
therefore no two videos will be the same!  
Let's discuss your ideas and create the perfect video together





"We recently had Holly as our wedding videographer. We booked Holly after seeing one of the amazing wedding videos she created and I just couldn't wait for her to capture our wedding. I have to say it was **one of the best decisions we made**, i absolutely **love our wedding video**. Holly is so **innovative and extremely talented**. Her work is truly amazing and she was an absolute **delight to work with**. So subtle, you honestly would forget she was there. I would **highly recommend Holly to any future brides & grooms**. You will not regret it.

**Beautiful memories to last a lifetime!"**

- Laura & John Anthony





### **Is a 10/15 minute film long enough?**

Yes! You won't believe how much content and emotion can be edited into 15 minutes. Forget the old fashioned wedding videos which lasted 4 hours... My videos tell your story, and aim to capture the essence of your day perfectly. In a world of 15 second reels, a 15 minute wedding video will feel luxurious!

### **What's your style of filming on the wedding day?**

Discreet, relaxed, unposed and professional. There's no big TV style cameras, bulky tripods, tv screens on the floor, or big bright hot lights – you probably won't really notice me there at all! I've been described many times as a silent ninja; I will capture moments as they naturally unfold so it's ideal to go about your day as if I'm not even there! Just imagine I'm another friend that's at your wedding!

I try to make sure everyone around me is comfortable with my presence, especially with a camera. If you're nervous about being in front of my lens just pretend I'm not there at all - that makes for better footage anyway!

### **How long will the film creation process take and when will I see my wedding video?**

It's good to know a rough timeline for the creative edit process. Actual editing time will be in the range of 40 hours and it is a time consuming process but to obtain the best results I always put the time needed into it. Typically I endeavour to have your films created within 6 weeks.

### **Are there any additional costs outside of the Package we select?**

I try to be as transparent with costs up front. Here is a list of what is/isn't included in the initial costs :

**-Food?** I do ask for one hot meal to be provided on the day.

**-Travel?** Costs of petrol/train tickets will be added to your final invoice, unless you're getting married in Bristol, Bath or Somerset (in which case travel is included).

**-VAT?** My costs are inclusive of VAT

**-Editing?** All initial editing is of course included in the quote I provide you, however any further edits you require outside of our agreed amount may incur additional costs.

**-Fully licensed music and professional colour grading?** Both of these highly valuable assets are included in the package prices. This allows you to share on Social Medias without any copyright claims, supports independent musicians and will make your video look super spiffy!

**-Accommodation?** I typically do not require accommodation, however this depends on the location of your wedding.

**-Overtime charges?** I will agree to a certain number of hours depending on which package you opt for. Unfortunately, if you wedding overruns by one hour costs will incur.





"We LOVE our wedding video!! If you are looking for a lovely, natural, non-intrusive presence on your wedding day, then Holly is the videographer for you. Our video is edited so sensitively; highlighting her artistic, romantic vision of our day. We have been recommending Holly to our friends and family since we met her and can't thank her enough for our beautiful video. Top-class!"

- Claire & Gareth

- Claire & Gareth





## *a bit about me...*

Born and raised in London.

I began filming weddings in Ireland (hometown of my dad) at the age of 20.

My logo is a Celtic symbol for 'unconditional love', and the names of my packages are in Gaelic!

As a child I loved acting, music and filmmaking. With my cousins and sister I would direct, produce, edit and film them for 'fun'...

I now live in Bristol with my wonderful partner (photographed to the right), who doubles up as my second shooter when needed!

I absolutely love food, all food, any food. My favourite drink is a Negroni. Or a Caipirinha...

I am a qualified yoga instructor, and have a performance degree on the flute.

Having grown up with musician parents, I was lucky enough to travel the world with them on tour, and had been to 12 different countries in my first year of life! As well as videography, I have been a Stage Manager for the last 10 years, working on concerts, events and shows around the world.

As well as weddings, I shoot promotional videos for businesses, music videos and documentaries.

You can see more of my general work at [www.hollycassidyweddings.co.uk/videography](http://www.hollycassidyweddings.co.uk/videography)





"Holly was a pleasure to work with from start to finish. She took the time to get to know us before the wedding, and then was a friendly and calming presence on the day. She was very discreet, which meant that she was able to capture so many special moments. We were looking forward to receiving our video, but didn't quite know what to expect. And then it arrived...and we were speechless. Holly's work is truly amazing. The video perfectly captured our day, and has made us cry, laugh...but most of all feel so much joy at watching our day unfold and our guests enjoying themselves. We also highly recommend the video message book, which Holly brilliantly intersperses throughout the highlights video. We cannot recommend Holly highly enough." - Hollie & James



"After looking through plenty of videographers online we came across Holly and I'm so glad we did. Holly is really great to work with, she makes everything extremely easy and stress free. She captured our day perfectly, even better than we imagined, and most of the time we didn't even notice she was there. We are so pleased with our wedding video and so grateful that we are able to look back on the most amazing day of our lives. We would certainly recommend Holly and already have done! It's definitely the best and most important money we spent on our wedding!

Thanks Holly" - Charlotte & Jack





## - Tips -

Some invaluable tips to get the best video you deserve :

- Interact with me and my camera like we're one of your guests! Neither of us will bite, and very soon into the day you'll relax and feel comfortable. Trust that I am capturing beauty. Tension and stress comes across so take a breath and enjoy the moment you're in!
- Consider the lighting in your venue. Natural lighting is always ideal ; so rooms with big windows and venues with open spaces are winners. Though of course I can make any location look good, windowless rooms with strip lighting is often unforgiving.
- Sound! Will your ceremony and speeches be amplified? This is important to consider not only for your video, but for the guests on the day. Be sure to ask your venues if they have a PA system set up. It would be ideal for me to be able to connect to these if they are available for optimum sound quality.
- Let your guests know I'll be there. I often find it works well when a couple lets guests know there is a videographer as well as photographer working on your wedding.
- Consider moments from your day that cannot be missed. Though I strive to capture every moment of a wedding and don't put my camera down for about 10 hours - sometimes there are moments that slip under the radar and turn out to be crucial to the couple. Let me know if there are special performances or dedications going on, a particular guest that must be included, any surprises you may have for each other, so I am ready to capture!





Thank you so much for your interest. If you'd like to take your enquiry further, feel free to either :

Fill out the contact form on my website <https://www.hollycassidyweddings.co.uk/contact>

Email me at [hollycassidyvideography@gmail.com](mailto:hollycassidyvideography@gmail.com)

WhatsApp me on 07805 197132

Or connect via Instagram @hollycassidyvideography

I look forward to hearing from you!

Holly x

